

TIPS FOR TOUR HOSTS

- Signage! Offer educational materials for sustainable aspects of homes
- Have the owner communicate if pictures are allowed or not (Note: ASES would love to share your pictures! Please send any to solartour@ases.org)
- Have volunteer badges / name tags for volunteers
- Have host name badges (differentiate from volunteer badges)
- Have the builders present if possible for questions from attendees
- Offer a laptop slideshow showcasing the sustainable aspects of home
- Adding home specs in the brochure of your tour
- Add a list of resources: installers, builders, suppliers, designers to brochure
- Have explicit shoes off policy or offer reusable shoe covers
- After party is a great idea - opportunity to thank tour hosts and offers a final chance for questions from everyone
- Have photos of the houses in programs/brochures/maps
- If houses on your tour are really far apart, possibly break up into multiple maps to see street names
- Have anything on hand that physically shows construction details of the home (builders could supply)
- Emphasize energy efficiency before renewable energy consumption
- Making literature, brochures, business cards of builders, architects, installers available to attendees
- Encourage biking and carpooling to homes along your tour
- Providing light refreshments is a nice touch if homeowners are comfortable providing some
- Teaming up with other tours in your area, for example: Boulder tour-goers got a promo code for free admission to Metro Denver Tour when tickets were purchased
- Most importantly... HAVE FUN!