

PROMOTING YOUR TOUR WITH SOCIAL MEDIA:

SOCIAL MEDIA CAPTIONS:

- **FACEBOOK:** The 2021 in-person and virtual National Solar Tour brought to you by @americansolarenergysociety is right around the corner. This event is the largest grassroots solar, renewable energy and sustainable living event in the nation. The Tour occurs October 2-3 showing a collection of Solar Sites and Local Solar Tours around the country.
Find my <<Virtual/ in-person/hybrid>> << Local Solar Tour or Solar Site Name>> details and RSVP at nationalsolartour.org! #NationalSolarTour #SolarTour2021 #<<Local Solar Tour or Solar Site Name>>
- **TWITTER:** The 2021 in-person and virtual National Solar Tour brought to you by @ASES_Solar is coming up on October 2-3. Find my <<Virtual/ in-person/hybrid>> << Local Solar Tour or Solar Site Name>> details and RSVP at nationalsolartour.org! #NationalSolarTour #SolarTour2021 #Solar
- **INSTAGRAM:** The 2021 in-person and virtual National Solar Tour brought to you by @ASES_Solar is right around the corner on October 2-3. Find my <<Virtual/ in-person/hybrid>> << Local Solar Tour or Solar Site Name>> details and RSVP at nationalsolartour.org! #NationalSolarTour #SolarTour2021 #Solar
- **LINKEDIN:** The 2021 in-person and virtual National Solar Tour brought to you by @americansolarenergysociety is right around the corner. This event is the largest grassroots solar, renewable energy and sustainable living event in the nation. The Tour occurs October 2-3, showing a collection of solar and sustainable Solar Sites and Local Solar Tours around the country.
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- **ONLINE NEWSLETTER:** The 2021 in-person and virtual National Solar Tour brought to you by the American Solar Energy Society is right around the corner. This event is the largest grassroots solar, renewable energy and sustainable living event in the nation. The National Solar Tour will occur October 2-3, showing a collection of Solar Sites and Local Solar Tours around the country.

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BE SURE TO TAG ASES WE CAN SHARE YOUR POSTS!

- **Facebook:** @americansolarenergysociety
- **Instagram:** @ases_solar
- **Twitter:** @ASES_Solar
- **LinkedIn:** @American Solar Energy Society