ASES NATIONAL

HOW TO SHOOT A PHOTO TOUR:

WAYS TO SHOOT YOUR PHOTO TOUR:

- Print out a National Solar Tour sign to use in your photos
- Take some selfies keep it simple and easy!
- Consider asking your spouse, child, or neighbor to help by being your photographer, that way you can be in some of the photos.
- Try to take a few different shots of each part of your system.

SETTING UP THE SHOTS:

- CHOOSE A GOOD BACKGROUND: If you can get photos of yourself with your system in the background that is ideal. If you can't see the panels from the ground, you can take a photo of yourself in front of your house.
- LIGHT IT UP: Try shooting outside on a sunny day for the best lighting. If you are shooting inside, it's always best to turn on all the lights! Move close to a window or light source and make sure the light is facing you and not behind you.
- **SAY CHEESE:** Make sure to smile. Feel free to include any friendly family and pet faces at home with you.

WHAT TO HIGHLIGHT ON YOUR PHOTO TOUR:

• Some ideas of what to include in your photo tour, feel free to customize to your family, business,

school, etc:

- Solar array
- Inverter
- Electricity bill
- Electricity production data
- Any other sustainability features at your home for example, electric vehicle, battery storage, compost, geothermal, etc.
- Your family, children, people working, pets, etc. make it personal to you and your solar system!

UPLOADING THE PHOTOS:

• Once you have all your photos, fill out a Tour Site sign-up form and upload your photos when prompted.