



## TOP 10 TIPS for Tour Sites

1. Signage! Offer educational materials and specs for sustainable aspects of home.
2. Print out a copy of a recent electric bill showing savings. If you have an app showing solar production, show it to tourgoers.
3. Have host name badges.
4. Have the builders, architects, or installers present if possible for questions from tourgoers.
5. Have a list of resources: materials, installers, builders, suppliers, financing. Share their contact info/business cards if available.
6. Emphasize energy efficiency before renewable energy consumption.
7. Offer a laptop slideshow or photos printed or on phone to share showcasing the sustainable aspects of home.
8. If having guests inside/open house style, have explicit shoes off policy or offer reusable shoe covers.
9. Providing light refreshments is a nice touch.
10. Most importantly... HAVE FUN!